# certero.

### **Certero for Enterprise SAM**

The only enterprise-scale Software Asset Management solution purpose-built for SaaS delivery models.

Certero for Enterprise SAM is built for today and tomorrow, not yesterday.

Whether that's the need to address new software licensing challenges, to meet digital transformation goals or manage changing technology consumption habits, Certero for Enterprise SAM is the only credible tool built from the ground-up to be delivered in the cloud.

The result is that Certero for Enterprise SAM makes for happy users. Just take a glance at the five-star reviews on Gartner Peer Insights.



#### What makes Certero for Enterprise SAM different?

Certero for Enterprise SAM is anything but just another SAM tool. It stands apart from the competition in many ways, from its use of hyper-scalable cloud architecture to deliver an unrivalled implementation and onboarding experience, to advanced inventory and licensing capabilities to support your most complex and expensive software publishers.

Our Software Asset Management customers say it best:

"With Certero... it's just a better experience."

• Full hardware & software inventory

No data gets thrown away or hidden

• Lightning-fast data collection and processing

No system lock-outs or processing delays

- Dynamic Effective License Positions
  No need to continually monitor & recalculate
  - In-built analytics & custom dashboards

No expensive third-party BI tools

- SaaS, on-prem & hybrid deployment options No complex setup, no waiting for provisioning
- Part of the Certero Platform No multiple installs or complex integrations



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# A Software Asset Management solution with everything you need today—and tomorrow

## More than on-premise Implementation

- Supports your cloud-first technology strategy
- Implemented in minutes and hours, not weeks and months
- Maintenance-free and hassle-free (no need to maintain on-prem installs)
- No loss of functionality

#### **Full Platform Coverage**

- Windows Desktop & Server, physical & virtual (agent & agentless)
- Linux & Unix servers on-premises (agent & agentless)
- AWS & Azure (with Certero for Cloud)
- Android and iOS (with Certero for Mobile)

#### **Full Vendor Coverage**

- Identify applications and databases from all major software vendors
- Global Software Recognition Library supports apps from more than 29,000 software publishers
- Recognition library updated daily with immediate availability to all customers
- SKU / Part number recognition for the major vendors to increase accuracy and speed when entering entitlement
- Tracking of the Release and End of Support dates for the major software vendors

#### License Management & Optimization

- Automatically deal with license programs such as Software Assurance.
- Dedicated solutions for IBM, Oracle and SAP.
- 'One Click' import of license entitlement
- Automatically applies maximum benefit of volume licensing agreements
- Supports upgrade & downgrade rights
- Creates 'dynamic' ELPs to minimize ongoing overhead

#### **Access Control & Policy Enforcement**

- Defines application access against factors such as user, location, device name, IP address, firewall settings & more
- Enforces access at the device level to comply with device-based licensing models
- Provides the required evidence of control to satisfy vendors such as Microsoft & others

#### **Beyond Software Asset Management**

- Financial management of software, hardware & cloud subscriptions
- IT Asset Lifecycle and Hardware Asset Management
- Integration with CMDB & ITSM solutions
- Optimized Joiner Mover Leaver processes
- Schedule based on product, vendor or severity
- Integrated Mobile Device Management



Book a Demo

#### About Certero

Certero deliver [.as-a-service] IT Hardware, Software, SaaS and Cloud Asset Management solutions and services, to help enable organizations to digitally transform their IT. We do this by challenging the traditional, outdated delivery method of disappointing point solutions, and instead deliver true unification across all platforms, from mobile to mainframe to cloud, delivered as SaaS in days, not months or years. Combined with our self-service solutions we support organizations to drive digital transformation agendas through increased efficiency and automation. With businesses in the UK, USA and Australia, Certero is a customer first company with a passion for customer success, earning the trust of some of the leading global brands across the finance, manufacturing, health, retail and technology sectors. That's why Certero is viewed number one, year on year for customer service as well as having the highest scores for product capabilities, making Certero a safe, trusted partner to help with your digitally transformation.